

... for adults to share with young children

The *Kids and Traffic* Key Safe Play Messages are designed for adults to use with young children.

Adults are responsible for keeping young children safe. By using these Key Safe Play Messages, adults can also engage children in learning about how to play safely without making them responsible for their own safety.



- Always ask a grown-up where it is safe for you to play
- Always wear your helmet when riding your bike or wheeled toy.

... for all the adults in a child's life

When children are playing or cycling

- make sure the area is safe and away from traffic and water
- actively supervise them while they are playing
- check they are wearing a correctly fitted helmet, suitable clothing and enclosed shoes when riding wheeled toys and bikes.

